



Search...

Search

EVENTS

[« Back to Events](#)



Advisor Roundtable - San Francisco, CA
The Psychology of Investing in Colored Diamonds

Date:

Monday, September 10, 2012

Monday, September 10, 2012

6:00pm - 7:00pm (Presentation followed by cocktails and hors d'oeuvres)



The Psychology of Investing in Colored Diamonds

Speaker:

Alan Bronstein, Diamond Trader-Dealer / Aurora Gems Inc.

The concept of diamonds as an investment is a phenomena that took root in the convergence of science, technology and commoditization standards during 1979. This was a turning point for diamonds which had served only as a metaphor of love and object of material wealth, that later led to a boom and bust within one year. Learn how the market was driven by using past-performance models of supply-and-demand and the liquidity factor that later became the pin that burst the bubble.

Review the role of auction houses fueling diamond investment strategies of today along with:

The performance of colored diamonds over the last 35 years

Erosion of confidence in many financial institutions have renewed diamond investment interest

Ascertain why certain colored diamonds have real potential for long-term value growth

Alan Bronstein is a consultant in the international rare diamond market who has spent the last 30 years as an

expert on values and market conditions. Beginning his career as a diamond broker in 1980, he has collected and is the curator of two diamond collections, the Aurora Pyramid of Hope and the Butterfly of Peace Collection. Mr. Bronstein has also published two books about natural color diamonds, *Collecting and Classifying Coloured Diamonds – An Illustrated Study of the Aurora Collection* and *Forever Brilliant: The Aurora Collection of Colored Diamonds*.

About Aurora Gems Inc.:

For over 25 years the mission of Aurora Gems has been to seek out and supply the world's most rare and beautiful, natural fancy color diamonds. Aurora Gems has helped pioneer the renaissance of interest in natural color diamonds through international exhibitions, publishing books, lectures, participation in documentaries and over 100 newspaper and magazine articles

[Back to Top](#)