

FANCY DIAMONDS ARE A GIRL'S TRUE BEST FRIEND

It's always been said that "Diamonds are a girl's best friend" and while we definitely agree with that sentiment, most people probably think of traditional colorless diamonds, which are valued for their pure, clear brilliance, but colored diamonds, known as "Fancy Diamonds" are a girl's real BFF.



"Fancy Diamonds" are diamonds with obvious and intense colors and have an even greater rarity in the world of gemology. There are 12 different colors of Natural Fancy Colored Diamonds: Yellow, Pink, Blue, Green, Orange, Brown, Violet, Gray, Purple, Red, Black, and Milky White.

Fancy colored diamonds are relatively rare compared to colorless, with all the different colors making up less than 1% of the quantity of rough diamonds mined from around the world every year. In order for a diamond to be classified as a "natural" fancy colored diamond, which means the color is created by nature not man, they must be inspected and certified by a laboratory such as the GIA. They are graded on the same scale as standard white diamonds using the 4 Cs: Cut, Color, Clarity and Carat.

The intensity grading system for fancy color diamonds differs than that of white diamonds. Unlike white diamonds, which range from the letter D-Z, fancy colored diamonds are graded by Light, Fancy Light, Fancy, Fancy Intense, Fancy Deep, Fancy Dark, and Fancy Vivid. For most situations, the stronger the color, the higher the price.



Over the years working in the industry, Alan and Kara have become good friends. Pictured above are Alan and his wife Annette who were recently Kara's guests at the 2014 GEM Awards where Kara she announced as winner of the GEM Award for Jewelry Design.

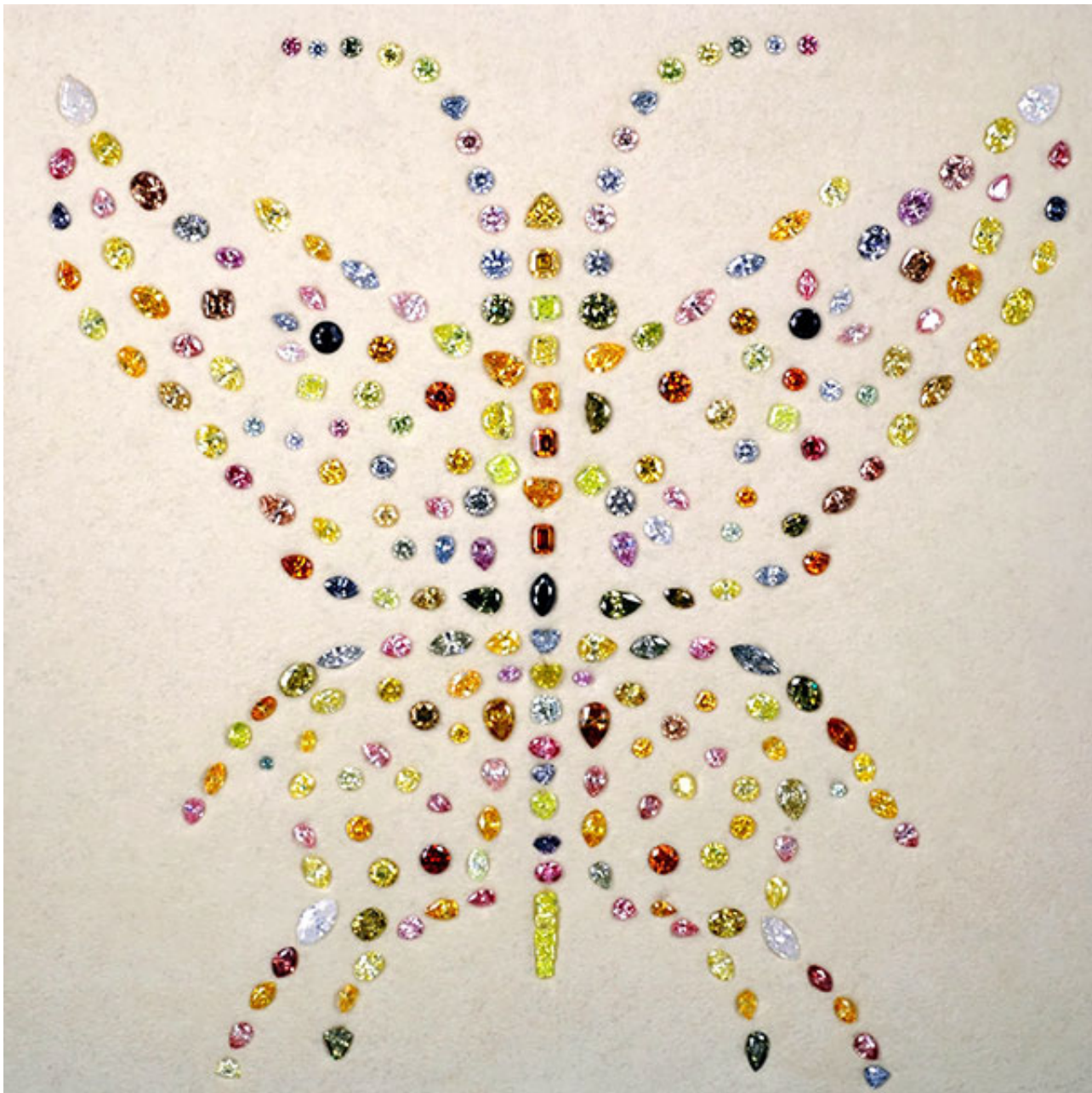
There are an infinite number of color combinations and bright and saturated colors are the most sought after by connoisseurs.

Alan Bronstein is among the world's most trusted advisors of colored diamonds to leading jewelers, fine jewelry designers, and private investors. Alan is the respected curator of the world's most famous natural fancy colored diamond collections, the Butterfly of Peace Collection. Alan and his step-father, Harry Rodman, spent 12 years assembling the 240-piece collection, one stone at a time, morphing the diamonds in the shape of a butterfly that weigh a total of 167 carats. The spectrum of colors includes purple diamonds from Russia, blues and oranges from South Africa, lime greens from Brazil, violets, and dozens of pink diamonds from the Argyle mine in Australia.

According to Bronstein's website, Aurora Gems, The Aurora Butterfly of Peace is meant to pay homage to our greatest earthly symbol of peace and beauty. The 240 natural color diamonds are an abstract representation, whose fire and brilliance project the energy of the living soul. The mosaic of different colors encompasses all the varieties of diamonds. The wings of the butterfly are balanced and subtly imperfect in their symmetry to symbolize the art of

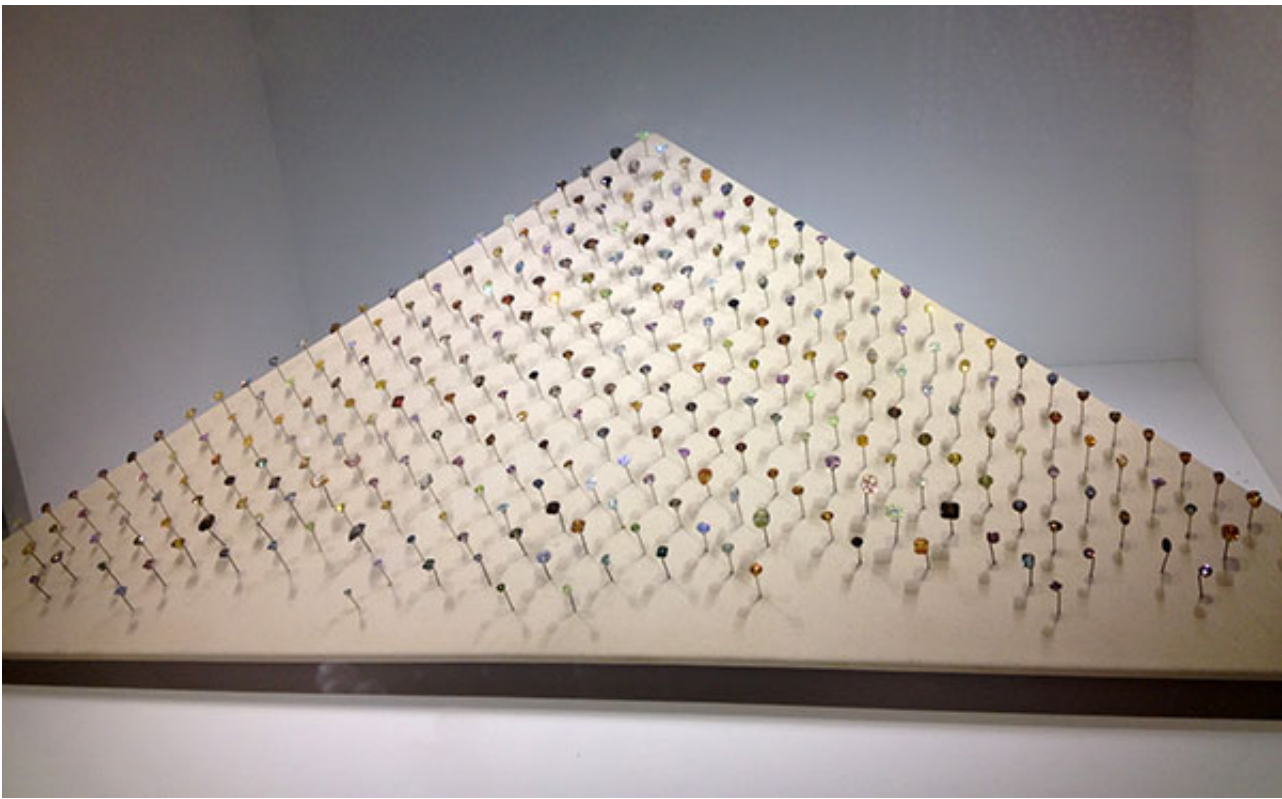
man cannot duplicate the perfection of nature. The Aurora Butterfly of Peace is dedicated to all the people of the world and to universal peace and harmony among all men, religions and races. For more information about visiting this collection go to: <http://www.nhm.org/site/explore-exhibits/special-exhibits/butterfly-of-peace>

Alan is also the curator of The Pyramid of Hope Collection, which is on display at the Natural History Museum in London. The Pyramid of Hope Collection includes 296 Fancy Colored Diamonds and took 25 years to complete; for more information about this collection, go to <http://www.nhm.ac.uk/visit-us/galleries/green-zone/vault/>.



Aurora Butterfly of Peace featuring 240 fancy diamonds weighing in at 167 carats.

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